

Share Your Brilliance with Your Audience

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Share Your Brilliance with the World

Brilliance – Noun

1. Great brightness; luster: the brilliance of a fine diamond.
2. Excellence or distinction; conspicuous talent, mental ability, etc.



Where Do You Shine Brightest

- What do you love doing most in the world?
- In what ways do you serve your audience?
- What are your unique super powers?



We Get So Busy

- There are so many things that require our attention that our dreams can get back-burnered.
- Yet most of us have a burning desire to share our heart’s passion and...
 - Make a difference in this world.
 - Help others. - Do what we love.
 - And leave a legacy.



If Not Now... When?

- Now, more than ever, it is important that we lead with our message
- and with what we really want to share with the world.
- **How much time and effort** goes into what you “should” or “need” to be doing, versus what you “want” to be doing?



Free Up Time So You Can Share What’s Really Important to You

Where can you find “spare time?”

- Cut back on a TV show.
- Be intentional with your time online.
- Make note of where you’re spending time.
- Decide where you can reallocate time for pursuing your dreams & sharing what you really feel you are on this earth to share.

Here are a few exercises that can help you free up time and re-prioritize.

- Make a list of the things you spend your time doing, on a day to day basis?
- You may want to carry this page around with you for a few days as you may be amazed at what you discover.
- Then...

Delegate and Cut Loose of Certain Activities

- Once you've composed your list of where you're spending your time, get a fresh piece of paper and divide it into four boxes.
- The exercise we're about to go through will help you free up time and be able to focus on the things that you do best and most want to do.

Ways to Free Up Time

Things I want and need to do.

Things I really don't like doing that I wish someone else would do.

Things I don't need to do and time-wasters.

Things that can go on a "someday maybe" page.

Freeing Up Time

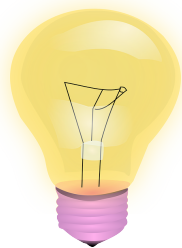
- Delegating and letting go of tasks can be challenging as we tend to think that “no one can do as good a job at it as we can.”
- But... if you want to free up time to focus on sharing your brilliance and doing what you love most, find ways to delegate.

Ways to Share Your Brilliance

- In our books and workbooks.
- On blogs and podcast.
- Via the social networks.
- Through our courses & challenge programs.
- Speaking online and offline.
- With an online shop.



How Are You Sharing Your Brilliance?



Karen Bullard

- Through my upcoming challenge and companion journal, *Power of Purpose for Leaders... Stressed-out leadership professionals will learn quick ways to refresh and refocus* so they'll discover purpose and achieve success in their lives.

Patrisha-Anne Todd

- Sharing the brilliance of words and song. *My vision is to see every human being have the opportunity to read and write and enjoy the sounds of music.* My mission is to help and support others through my books, courses and CDs to learn and enjoy words and the rhythm music.
- Book: *7 Powerful Steps To Success.*

William McPeck

- *I share my brilliance through my writing and by mentoring new comers* to the field of worksite wellness and seeking to mentor more.
- I am writing 4 books, have published articles in trade and peer reviewed literature in my field (worksite wellness); have 70+ articles published on LinkedIn and have over 170 articles published on an Ezine directory.

Larisa Sharipova

- I empower women to change their lives and make the world a better place.
- By sharing my book: "Listen to Your Body and Regain your Health"
- And my Challenge Program "Decode Your Cravings in 10 Days"

Madeleine Boskovitz

- I help shine the line on teen struggles with my upcoming series of Guide and Work Books for Teens and Young Adults: *I Want To Be Me But I Don't Know Who I Am*



How Do You Share Your Brilliance with the World?

- You can type your response in the questions box, for those on the live call...
- Or in the comments section, for those listening to the replay.
- We'll also have a chance to share via today's virtual field trip.



Virtual Field Trip

- Today's Virtual Field Trip Activity is...
- Join in the conversation and share a bit about "your brilliance."
- This is a great way for us to get to know one another and a great way to gain exposure for your book or business.
- ShareYourBrilliance.com/share



Time to Take Action

- Spend some time thinking and writing about how you share your brilliance with the world.
- Write about your "super powers"
- And how these super powers can serve your students, clients and customers.
- Join us on the virtual field trip by posting a comment at:
- ShareYourBrilliance.com/share



Here's to Your Success